

DESIGN EVOLUTION AND INSPIRATION



SITE OPPORTUNITIES

The proposal presents an opportunity to extend the existing traffic calming system. The existing line of mature Poplars will be retained and will act as a visual indication of the new boundary of the village. The employment area could be close to this boundary, affording easy access to the road network. There should be a separate access point for the employment uses.

In landscape terms, there is opportunity to use the stream to create a semi-natural open space. This could link into the existing footpath at this point. New footpaths could be provided into the recreation ground. There is also a unique opportunity to transfer this space into public ownership, to the benefit of the community.

DESIGN

The existing village character can be described as somewhat indistinct but is dominated by modern housing. Proposals should provide a varied scale of development of 1 to 3 storey buildings. The provision of a development that creates a series of detached, terraced and semi-detached dwellings would be appropriate. This type of development would reinforce the character of the village.

Materials should draw inspiration from the character of the village, including other Hillreed schemes in close proximity. These should include red stock brick, plain and pantiled roofs and tile hanging. Newer development in the village has utilised white painted weatherboarding which would also be appropriate at this site.

The design of the employment facilities should be bespoke and designed with function in mind. The proposed facilities should be of an individual and aesthetically pleasing form.

Site opportunities have also been identified through consultation and meetings with the Parish Council and local groups including the Herons Football Club. Such discussions have indicated a need to improve the football pitches currently on offer at the recreation ground.



There should be a pattern of development based on a network of streets and squares. This has been successfully achieved at Monins Road and Colson Drive for example, where public art has also been used to great effect.

